FOR AUDIO MANUFACTURERS

You create a masterpiece.
Hifiverse sells it to the world.

The first free multilingual audio portal that turns audiophile demand into sales and distribution for your brand - in every market you choose.

Sell more.

Reach the audiophiles and trade partners who want your product, in every market you open - in their own language.

Spend less.

Brand page, storefront, blog, wishlists and distributor search - all free. No subscription, no commission.

Control the game.

Choose your markets, set your targets and follow the demand for your brand from one account.

THE PROBLEM

Great product. Rave reviews. Modest sales?

Most manufacturers still sell the way they did twenty years ago: they wait to be found, or they pay to be seen - without knowing who actually saw them.

01

Waiting to be found

Distributors and buyers abroad have to discover you first. Most never do.

02

Spending blind

Shows, banners, magazine ads, review samples: the budget goes out, and the result cannot be traced to a single sale.

03

An empty map

No partner in most countries. Buyers there want your product - and simply cannot buy it.

04

A language wall

Your site and materials speak one or two languages. Your buyers speak dozens.

05

No demand data

You do not know who wants which model, or where. Every new market is a guess.

The product is only the first step. Everything after it costs time and money - a lot of both.

THE 4P+S FORMULA

Product is your job. The rest is ours.

Sales come only when every stage of the 4P+S formula works. Usually each stage means its own agency, partner and budget. On Hifiverse all of them come with one free account.

Stage	What it usually takes	What Hifiverse does
P **Product**	Your engineering, your sound	A reference catalogue card, a brand page and expert editorial coverage linked to your storefront
P **Price**	Checking dealers and markets one by one	Your prices and your partners' offers side by side on one catalogue card
P **Place**	Searching for distributors and dealers country by country	Geo targets bring distributors to you; availability countries open a market in one click
P **Promotion**	Ads, reviews - separately in every language	A multilingual storefront, your own blog and AI recommendations that put your models on buyers' upgrade paths
S **Service**	Building local support in every territory	Service and support targets find after-sales partners; direct chat with every buyer

One account instead of five budgets - and it costs €0.

HOW WE DIFFER

Every other resource is one link. Hifiverse is the whole chain.

Magazines, forums, marketplaces and dealer locators each cover one step of the buyer's path. Between them the buyer gets lost - and so does your sale.

The usual path

Reads a review in a magazine → Asks on a forum → Searches for a shop → Finds a dealer abroad → **No stock, no partner, no sale**

On Hifiverse

Expert review → **Catalogue card** → **AI recommendation** → **Wishlist** → **Offer from a seller** → **Order**

A wormhole to any market: one jump from interest to purchase.

One platform, one account, every step - in the buyer's own language and guided by AI. The interest your product earns stays with your product until it becomes a sale.

WHO STANDS BEHIND IT

Real experts. Unique AI.

Expert trust brings the reader. AI brings the reader to your product.

25

years in audio behind the team

Real experts in the magazine

Hifiverse was created by people who have spent the last 25 years searching for the best audio components, installing systems and launching well-known media on technology, audio and electronics. We are a community of people in love with good sound. Every review, article and news piece is written by real experts.

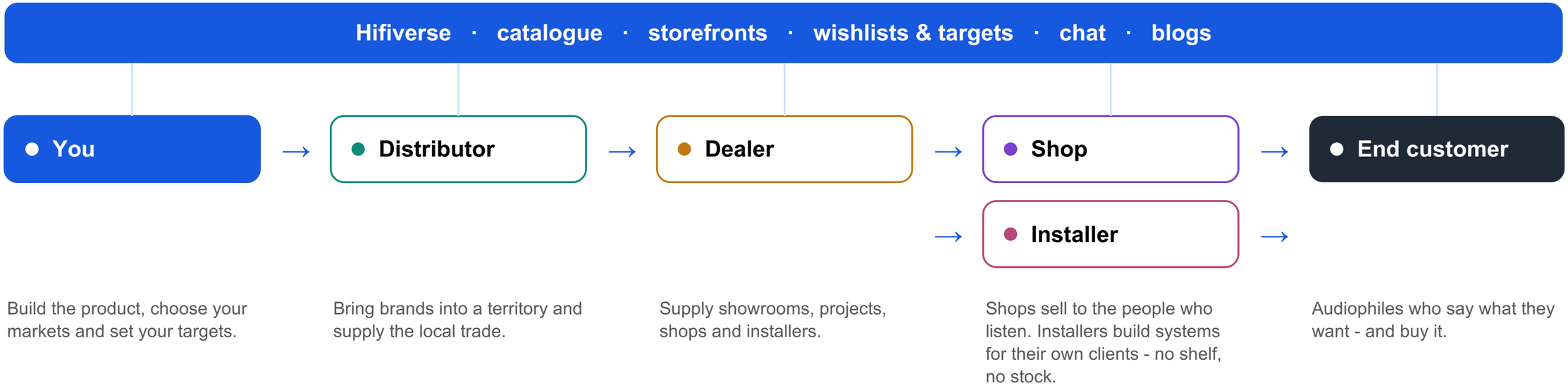
AI recommendation engine and big-data analytics

Matches	each buyer's system with compatible components - including yours
Recommends	upgrade paths that lead buyers to your models
Speaks	the buyer's language in every market you open
Reads demand	turns millions of signals into a clear picture of interest in your brand

YOUR BRAND IN THE NETWORK

One network around your brand.

One account connects you to the whole chain at once: distributors who can take your brand into a new country, dealers, shops and installers who need your products, and the audiophiles who buy them.



Wholesale deals with the trade. Retail demand from buyers. Both reach you through one account.

THE PLATFORM

One catalogue. One storefront. Every market you choose.

Thousands

models in the reference catalogue

6

equipment categories - loudspeakers, amplifiers, vinyl, headphones, sources, cables

1

account for buying, selling, blogging and messaging

5

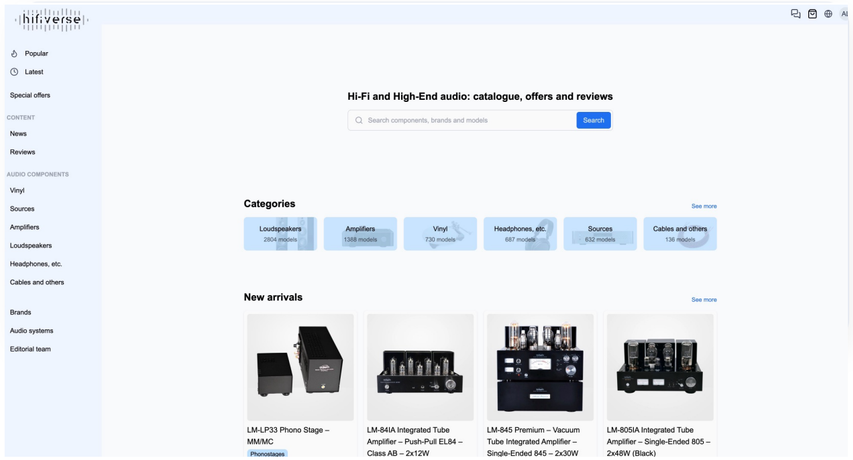
trade roles - distributors, dealers, shops, installers and you - plus the end buyers

Catalogue. Reference data for every model: specifications, brand history, official links. Nothing is sold in the catalogue itself - it is the trusted base every listing attaches to.

Market. Company storefronts with products, variants, photos and orders. You choose the countries where each product can be ordered.

Magazine. News and reviews linked directly to catalogue cards, so editorial attention flows to the product and to whoever sells it.

AI matching engine. Matches wishlists and targets to sellers, and suggests compatible components and upgrade paths for each buyer’s system.



Figures as of October 2026

HOW THE PLATFORM WORKS FOR YOU

A multilingual robot that sells worldwide

You list once. The platform carries your products to buyers and partners in every market you open - and does most of the routine work in between.

01 LIVE

Translates

Your storefront and product pages appear in the buyer’s language; in every market you open.

02 LIVE

Matches

Connects every wishlist and trade target with the companies that can fulfil it.

03 LIVE

Routes

Sends structured requests to the right partners: brand, product range, territory.

04 LIVE

Recommends

Suggests compatible components and upgrade paths, so buyers arrive at your product with a reason to buy.

05 SOON

Reports

Will show who is interested in your brand, in which models and in which countries.

You set the rules. The robot does the routine. You close the deal.

THE CORE IDEA

Intent, not impressions.

Buyers say what they want. We send them to you.

Advertising shows your product to people who might care. Hifiverse works the other way: participants state what they need, and the platform delivers that need to the company able to fulfil it.

B2C intent

An audiophile adds a model to the wishlist and switches on «I want to receive offers». Shops and dealers carrying that model see the request and send offers.

B2B intent

A company sets a trade target: a territory to cover, a brand to add, a component to source. Matching partners receive a structured request.

The platform does the matching. You do the deal.

Millions of buyers want your product.

Give them the chance to buy it from you.

162–232M

audiophiles and serious music enthusiasts worldwide

Share of core audiophiles by region

Market estimate, Hifiverse market analysis (Dec 2025): core audiophiles 1.0–1.3% of adults (54–70M), serious enthusiasts 2.0–3.0% (108–162M). The size of the market, not the platform's audience.

How a buyer reaches you

1. Builds his system in the profile from the catalogue, in a few clicks.
2. Picks the next component that suits it - with recommendations from the platform.
3. Adds it to the wishlist and switches on «I want to receive offers».
4. Receives offers from verified sellers and buys by order or in chat.
5. Lists his previous component as a used item - a second sale in the same chain.

Every wishlist is a buyer who has already said yes - to a model, not to an ad.

FOR MANUFACTURERS

«I build the product. How do I get on Hifiverse?»

What does my brand get on day one?

A brand page in the catalogue with your history, founding year and official website, plus reference cards for your models. Next to it sits your storefront in the Market, with your products, photos and variants.

Who controls the data?

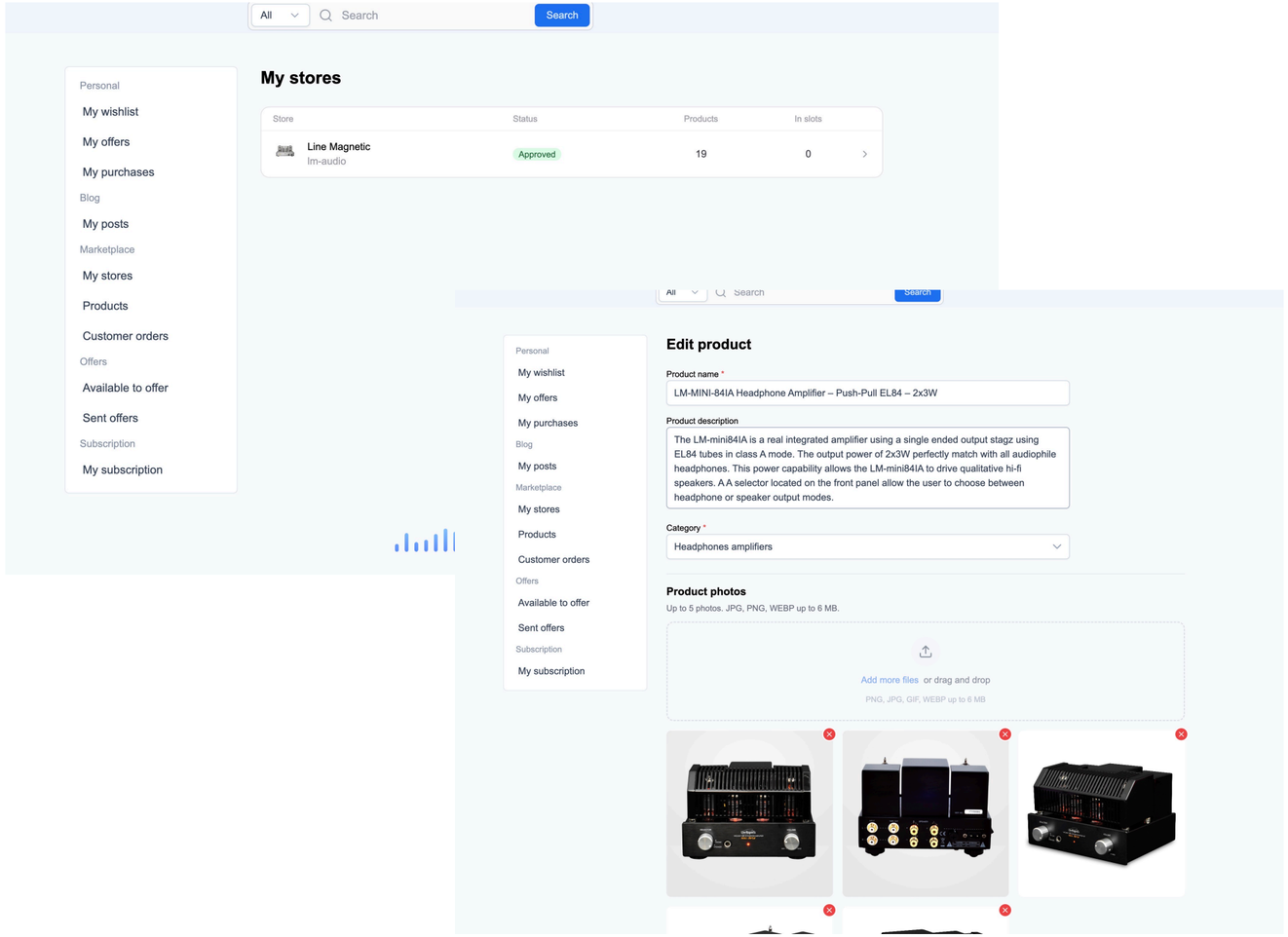
You do. You edit titles, descriptions, categories and photos in your cabinet. You also choose the availability countries - the markets where your products can be ordered.

Does Hifiverse sell my products itself?

Never. We do not buy, stock or resell - no middlemen, not even us. Orders and conversations go directly between you, your partners and buyers.

In which languages do buyers see my brand?

In theirs. Your brand page and storefront are shown in the buyer's language, in every market you open.



FOR MANUFACTURERS

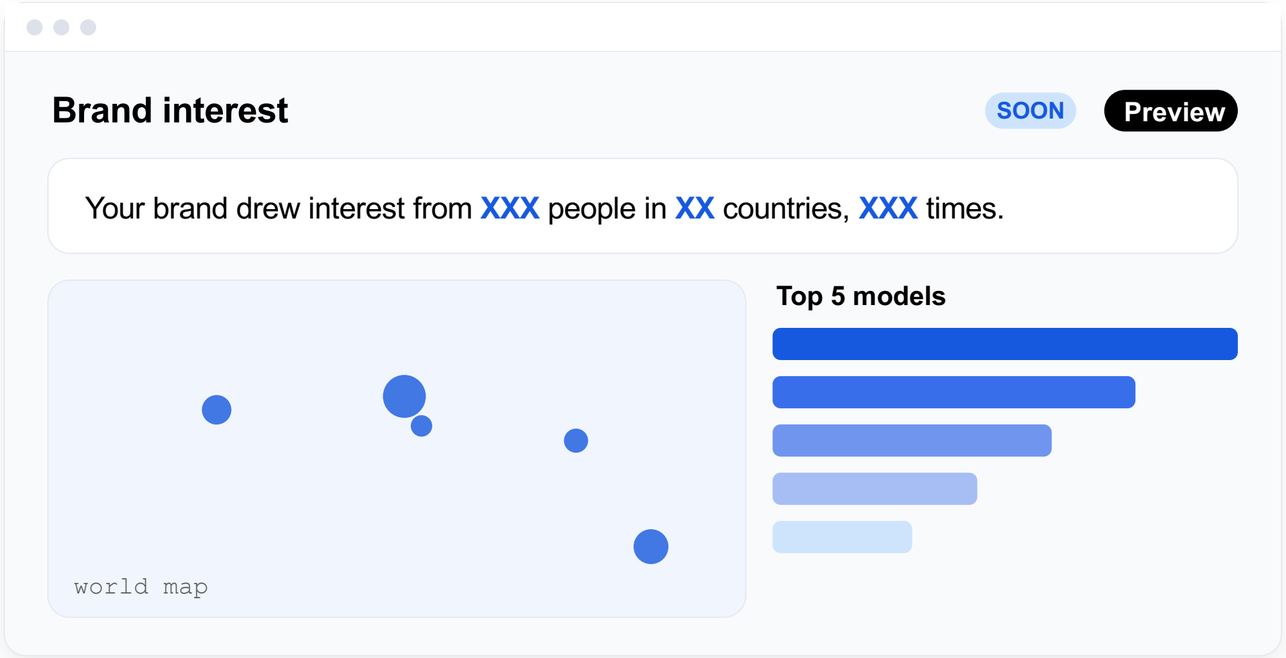
See who is looking for you - and where

Most brands guess where their next market is. Your cabinet will show it - coming soon.

Drill-down, three levels

Who	the type of participant: audiophile, shop, installer, dealer, distributor
What	which exact models attract attention
Where	country and region, over time

Then act: contact the interested party directly, or read the pattern as a signal. **A cluster of interest in a country with no distributor is a distribution gap - and your next Geo target.**



FOR MANUFACTURERS

«Looking for a distributor in Australia»

Turn a demand signal into a distribution contract. Activate a Geo target. LIVE

1

A tube-amplifier manufacturer sees steady interest from Australia and has no partner there.

2

It activates the target

Looking for a distributor - Australia

3

Distributors operating in Australia with matching categories receive a structured request: brand, product range, territory.

4

They answer through the platform. The manufacturer compares candidates on their verified pages and signs with the best fit.

From passive waiting to active management of your worldwide distribution.

YOUR VOICE

Your blog. Your audience. No gatekeepers.

Every manufacturer gets a blog on the platform free of charge.

Publish news, launches, show dates, new arrivals and projects

Reach the same audience that browses the catalogue and the storefronts - buyers and trade partners in every market you open.

Connect posts to your products, so attention leads straight to your listings

The magazine. Hifiverse editorial news and reviews link directly to catalogue cards. When your product is covered, the reader lands one click from your storefront.

Review → **Catalogue card** → **Your storefront**

DIRECT SALES · OPTIONAL

Sell direct to the world - alongside your distributors.

If your business model allows it, your own storefront on Hifiverse sells to buyers in every country you open - and only in the countries you choose.

How it works

1 Open your storefront

List your models with photos, variants and prices - the same account as your brand page.

2 Choose availability countries

Sell direct where you have no partner, or wherever your contracts allow.

3 Buyers come to you

They order from your storefront or send requests from their wishlists - in their own language.

4 You deal directly

Orders and chat go straight to you. No commission, and the customer stays yours.

Two channels, one brand

Countries where you have a distributor

Keep your storefront closed there. Local buyers' requests are answered by your partners.

Countries where you have no partner yet

Open the country in one click and sell direct - until you find the right distributor.

No channel conflict: you decide, country by country, who sells your products.

WHAT'S THE CATCH?

Free for your brand. Really.

€0

No subscription. No commission. No catch.

No tiers, no subscription, no commission on your sales. Every manufacturer gets the full working toolkit at no cost.

You pay only for the visibility you choose - never for access, never for a sale.

What you get free

- Brand page and storefront
- Product listings with photos, variants and categories
- Availability countries - you decide where you sell
- Customer orders and direct chat
- Your own blog: news, launches, announcements
- Buyer wishlists and distributor targets

So how do we make money?

1. **Advertising on Hifiverse**
   promoted placement, banners, special sections, editorial tests and reviews
2. **Advertising on third-party resources**
   campaigns for your brand across partner media
3. **Representing brands in new markets**
   when you want us to work as your agent

WHEN YOU WANT MORE · WHY YOU CAN TRUST IT

No middlemen. Not even us.

We never buy, stock or resell. Free at the core - premium when you choose.

Optional paid promotion

- Promoted placement in categories and search
- In-platform advertising, banners and special sections
- Editorial tests, reviews and articles
- Storefront highlighting
- Extended demand analytics

Trust built in

Verified companies
document check for every store; legal changes trigger re-verification

EU-resident operator
European company, euro-denominated

GDPR
EU data processing and hosting

DSA
trader identity verification under the Digital Services Act

Direct deals
every order and chat runs between you and your counterpart; the customer stays yours

WHAT TO DO

Three steps to your brand on Hifiverse

1

Register as a manufacturer

hifiverse.io → Sell on Hifiverse → «I am a vendor». Pass document verification.

2

List your models

Brand page, storefront, photos and availability countries. Your products appear in the buyer's language.

3

Set your first target

No partner in a country? Activate a Geo target and let the platform bring distributors to you.

Stop waiting to be discovered.

Early brands collect demand data first - and meet their future distributors before their competitors do.

Your move.

hifiverse.io → Sell on Hifiverse