

FOR MANUFACTURERS AND DEALERS



€0 commission Through 2030

Hifiverse.io - the EU-resident audiophile content platform and marketplace. Marketplace, magazine, and membership under one identity layer. GDPR-native. DSA-compliant.

CONTRACTUAL

Not a launch promotion. A four-year minimum covenant. Subscription pricing only; no per-transaction fee on the platform through 31 December 2030.

PROBLEM



The audiophile market is broken in four places

75%

of audiophile buyers report a fragmented, opaque market. Average time between deciding to upgrade and completing a purchase: 2-3 months.

80%

report component compatibility issues - amp-speaker mismatch, phono-stage incompatibility, room-speaker conflicts - discovered after purchase.

63%

report no centralised, objective knowledge base for selecting equipment. Information scatters across forums, magazines, dealer pages, and reviews.

95%

of dealers report inefficient customer acquisition. High marketing spend; low-quality leads; geographic limits on the customer base they can actually serve.

SOLUTION

One EU-resident platform



Three audiophile functions that have never been integrated under one identity layer in Europe. One login. One VAT regime. One place where the audiophile journey actually completes.

Marketplace

Listings connecting dealers, manufacturers, and audiophile buyers across the EU and beyond. Connection-first: zero transaction commission through 2030.

Wishlist infrastructure: dealers see what buyers actually want - not what algorithms guess they might want. Intent-to-purchase is a structured signal, not a click.

Magazine

Long-form editorial. Category guides, equipment reviews, technical comparisons. English published at full depth today.

French, German, Italian and Spanish editions follow across 2026 - same editorial standard, localized for each market.

Membership

Blogs and community integrated with the marketplace identity and the database of audio equipment (more than 6,000 modern High-End audio components). Verified ownership, dealer participation, brand-anchored. Easy pick up item from the database.

Reputation accrues; trade-in history is portable.

One audience. One identity layer. One place where the audiophile journey actually completes.



The economics of the platform - measured, not projected

Three audiophile functions that have never been integrated under one identity layer in Europe. One login. One VAT regime. One place where the audiophile journey actually completes.

-70%

Time to purchase

Audiophile decision time reduced from approximately **30** days to **3-5** days when buyers use the matching engine and wishlist infrastructure.

3-5x

Dealer conversion rate

From **1-2%** (industry standard for commodity marketplaces) to **7-10%** when leads arrive via the matching engine with verified buyer intent.

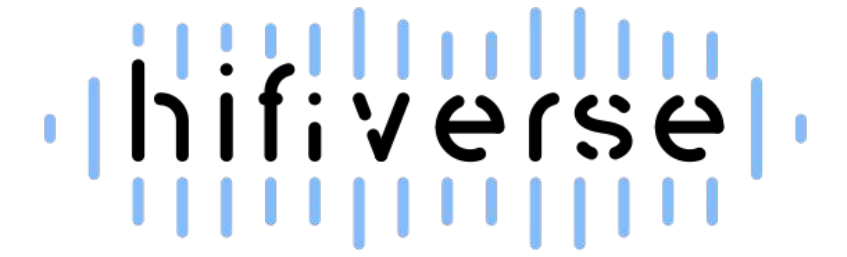
70 NPS

Net Promoter Score

Early-cohort users. Benchmark for standard audiophile platforms is approximately **30**. Measured against onboarded audiophile and dealer panels through 2025.

SOLUTION

We strengthen your network; we never sell direct



The customer stays yours

Buyers route to your authorized dealers; you never touch the customer unless you choose to.

What you gain is visibility into demand where your dealers are thin, and warm, verified-intent leads that make the existing network more productive.

Verified intent, not impressions

Verified intent converts roughly 3-5x better than cold leads.

Founders locks your rate through 2030 with the first month free, so entering early costs almost nothing while it reserves your position. Start free on Presence, watch the demand data accrue, upgrade at the locked rate when the numbers convince you.

One brand. A dealer network that runs itself



The same platform, seen from the manufacturer's side. How a brand builds regional reach, captures demand directly, and routes fulfilment to the dealers best placed to serve it.

THE BRAND

Loudspeaker manufacturer

Strong product, thin distribution: **three authorized dealers** in **two countries**, no visibility into who is searching for their speakers or where.

- The brand registers, builds a **Verified Manufacturer page**, and maps its authorized dealers onto the platform by region. Every dealer that carries the line is now visible to buyers on a single map. A buyer in Austria sees the Austria dealer; a buyer in Canada sees the Canada dealer.
- When a buyer activates the marker on a model, the brand sees it first - no longer guessing where its market is. The platform shows verified demand **by country, by model, by month**.

The brand is in control

Demand it never used to see is now captured, measured, and routed to the dealer best placed to fulfil it.

THE NETWORK

The orders route themselves

A buyer in **Austria** activates intent-to-purchase on the flagship loudspeakers. The brand has no dealer in Austria yet - so the order is accepted centrally and fulfillment is routed to the nearest authorized dealer who can deliver and install: in this case, **the Germany dealer, four hours away**.

The Germany dealer completes the sale and the installation. The brand records the transaction, the territory, and the demand signal.

QUARTERLY REVIEW

Within a quarter, the pattern is clear enough to justify appointing a dedicated **Austria dealer** - chosen with data, not guesswork.

The brand controls who is authorized, who appears on the map, and how orders are distributed. It owns the relationship with the buyer and the network at the same time.

One scenario. Two sides of the same transaction



The Hifiverse user flow, explained through the audiophile and the dealer who meet on the platform.

THE AUDIOPHILE

Mike

Mike's listening room: Magico A3 loudspeakers Pass Labs INT-25 integrated amplifier. Auralic Altair G1.1 streamer & DAC. He listens to rock and jazz. He misses the punch - the feeling of a sound wall.

- Mike registers on hifiverse.io and enters his components. The matching engine analyses the configuration and flags a structural mismatch: the Pass Labs INT-25 delivers 2 × 25 W in Class A, while the Magico A3 (88 dB 4 up to 300 W power handling) requires significantly more drive.
- Mike sets a budget of \$10,000-\$25,000. He is also considering a loudspeaker upgrade later.
- The recommendation engine returns a dozen compatible amplifiers - from Hegel H600 to Gryphon Diablo 333 - each capable of fully controlling his loudspeakers.
- Mike chooses the Gryphon Diablo 333 and activates the marker on his profile:

I want to receive offers

THE DEALER

Dan

Dan registers on hifiverse.io and builds a Verified Dealer page - inventory in stock, components he can bring to order, a discount list for selected models.

The next morning, Dan receives a structured notification:

An audiophile in your region: verified owner of a Magico A3 system
wants to receive offers on a Gryphon Diablo 333.

Dan has the unit in stock. He contacts Mike directly through the platform and offers terms. Price and conditions are acceptable to both parties.

The deal is closed

Mike has the amplifier matched to his loudspeakers. Dan has sold a unit already in his warehouse. During the conversation Mike also discussed Wilson Benesch loudspeakers; he is now considering the Resolution 3 Zero. His previous Pass Labs INT-25 has been listed on Hifiverse and is receiving offers from other buyers.



Three tiers. No transaction commission.

Monthly billing

PRESENCE

Free

Includes:

- 3 free slots for products monthly
- Verified manufacturer page on Hifiverse
- Official product database - specifications, finishes, regional availability
- Brand story, founder bio, manufacturing context

PARTNERSHIP

€499 / month

Everything in Presence, plus:

- 250 slots for products in marketplace
- Four major editorial product features per year, scheduled with your launch calendar
- Newsletter feature
- Authorized verification - you control who is listed as authorized for your products
- Build and manage your own dealer network, visible to buyers by region

ALLIANCE

€1499 / month

Everything in Partnership, plus:

- Unlimited slots for products in marketplace
- Twelve dedicated editorial features per year
- Co-marketing campaigns - joint social posts, comparison features
- Direct line to editorial team for product launch coordination
- Order routing - accept orders centrally, distribute fulfillment to local dealers
- Quarterly performance review with engagement metrics

REVIEW OR ARTICLE

€999

10,000+ characters equipment or installation reviews, technical comparisons, guides.



Three tiers. No transaction commission.

Monthly billing

PLUS

€149 / month

Includes:

- 50 slots for products in marketplace
- Verified badge on every listing
- Profile page with editorial bio
- Standard support response within one business day

For independent shops, single-location dealers, recently launched operations.

PRO

€449 / month

Everything in Plus, plus:

- 250 slots for products
- Featured placement in category pages and editorial coverage where contextually relevant
- Priority placement in regional search results
- Co-marketing opportunities - newsletter inclusion, social features

For established multi-location retailers, regional distributors, premium specialty shops.

ENTERPRISE

by quotation

Everything in Pro, plus:

- Unlimited slots for products
- Custom integration
- Editorial partnership commitments - dedicated quarterly content
- Dedicated quarterly featuring

For national distributors, large dealer groups, regional chain operations.

REVIEW OR ARTICLE

€999

10,000+ characters equipment or installation reviews, technical comparisons, guides.

LIMITED OFFER



The Founders Programme

Limited to the first 70 companies who commit at High End Vienna 2026. Rate locked through 2030.

WHAT YOU RECEIVE

One month free on Plus / Partnership tier

Founding card

numbered, permanent on your profile,
retired after the programme closes

Rate locked through 2030

your subscription rate contractually
locked at the launch rate for the duration
of the subscription

Priority onboarding

dedicated account manager handles listing
setup, inventory import, first-90-days
optimisation

One editorial slot

-50% discount / €499 (half-price on
a standard editorial review)

Your subscription price is contractually locked at the launch rate through December 31st, 2030. The lock covers the current Hifiverse platform and all editorial features available at launch. Major new product categories or specialty modules introduced after launch may carry separate pricing. The lock is transferable on business succession; it terminates only if you breach the platform's standard terms of service. This is not a "lifetime deal" stunt - it is a four-year minimum contractual covenant.

EU-resident. GDPR-native. DSA-compliant



Compliance is built into the platform from launch, not retrofitted after market entry. Conservative European dealers and manufacturers operate in a regulatory environment that US based platforms will spend years catching up to. Hifiverse begins compliant.

EU-resident entity

Operated by Bulgarian company. Euro-denominated; Bulgaria entered the eurozone on 1 January 2026. Full EU single-market status under Bulgarian commercial law and EU consumer protection directives.

GDPR-native

Designed under GDPR from the first line of code. EU-resident data processing, EU-based hosting, EU-based DPO. No data export to third countries without legal basis.

DSA-compliant

The Digital Services Act (in force 17 February 2024) requires online marketplaces to verify trader identity and act on illegal-content notices. Hifiverse is structured to meet these obligations from launch - Verified Authorised Dealer status is regulatory-grade enforceable.

WHAT TO DO

Next steps



If you commit at the show

Onboarding begins. Account provisioned, dealer or manufacturer page built from your assets, inventory imported, Founding status live.

If you want to evaluate first

Take this leave-behind. Visit hifiverse.io. Spend twenty minutes inside the platform. Then contact us and we'll handle the rest.

If you're not a fit today

The platform will be here. The Founders Programme will not. Standard onboarding remains available at any time; we welcome the conversation when you are ready.

Let's rock.

Any questions? Contact us at info@hifiverse.io